



2027 EXHIBITOR AGREEMENT TERMS & CONDITIONS

These Exhibitor Agreement Terms & Conditions ("Terms") are incorporated into and made part of the Exhibitor Space Agreement, registration, order, or other agreement entered into between **TrendScout Events LLC d/b/a The Wedding Experience** ("Show Management") and the exhibiting company or organization ("Exhibitor").

These Terms are intended to help create a professional, safe, engaging, and successful experience for exhibitors, attendees, partners, and venue personnel.

By signing an Exhibitor Space Agreement, completing an online registration, checking an acceptance box, submitting payment, or otherwise confirming participation in The Wedding Experience ("Show"), Exhibitor agrees to these Terms.

1. LICENSE TO EXHIBIT

In consideration of the applicable exhibit fees, Show Management grants Exhibitor a limited, revocable, non-transferable license to occupy the exhibit space assigned to Exhibitor for the Show.

The exhibit space remains under the control of Show Management at all times.

2. BOOTH ASSIGNMENT AND SHOW FLOOR

Show Management will make reasonable efforts to honor Exhibitor's preferred booth location, neighborhood, booth size, and placement requests. However, Show Management reserves the right to modify the floor plan, booth numbering, neighborhood configuration, or Exhibitor location when necessary for the operation, safety, appearance, or overall experience of the Show.

No specific booth location is guaranteed unless expressly confirmed in writing by Show Management.

3. MOVE-IN AND SETUP

Exhibitor may access and set up its exhibit only during designated move-in hours communicated by Show Management.

Booth setup must be completed no later than the deadline specified in the Exhibitor Manual or pre-show instructions.

If Exhibitor has not occupied or substantially begun setting up its assigned space by the designated deadline and has not contacted Show Management, Show Management may reassign or otherwise use the space without liability for refund.

4. SHOW HOURS AND STAFFING

Exhibitor agrees to keep its booth appropriately staffed and operational during all published Show hours.

Exhibitor personnel must comply with any credential or badge requirements established by Show Management.

5. EARLY DISMANTLING

Exhibitor may not dismantle, pack, or remove its exhibit before the official closing time of the Show without prior approval from Show Management.

Show Management may assess a fee of **\$250** for unauthorized early dismantling or removal.

6. MOVE-OUT

Exhibitor must remove all property, displays, equipment, merchandise, trash, and materials within the move-out period designated by Show Management or the venue.

Exhibitor is responsible for leaving its assigned space in substantially the same condition in which it was received.

Any costs resulting from damage, excessive cleaning, abandoned property, or failure to comply with move-out requirements may be charged to Exhibitor.

7. USE OF EXHIBIT SPACE

Exhibitor may promote only its own business, products, and services unless Show Management has approved another arrangement in writing.

Exhibitor may not assign, share, sublet, resell, or otherwise transfer any portion of its exhibit space to another business or individual without prior written approval from Show Management.

Exhibitor's displays, furnishings, staff, promotional activities, and materials must remain within the boundaries of the assigned exhibit space unless otherwise authorized.

Exhibitor personnel may not obstruct aisles, entrances, exits, neighboring booths, or public areas.

8. DISPLAY STANDARDS

Exhibits should be attractive, professional, safe, and appropriate to The Wedding Experience.

Show Management reserves the right to require modification or removal of any display, signage, activity, equipment, material, or conduct that, in Show Management's reasonable judgment:

- creates a safety hazard;
- violates venue or governmental requirements;
- interferes with another exhibitor;
- obstructs aisles or sightlines;
- extends beyond the assigned space;
- generates excessive noise or disruption; or
- detracts materially from the character or attendee experience of the Show.

Exhibitor will not be entitled to a refund resulting from enforcement of this provision.

9. VENUE PROPERTY

Exhibitor may not attach, nail, staple, screw, tape, glue, paint, or otherwise affix materials to venue walls, floors, ceilings, columns, windows, doors, fixtures, or equipment except as expressly permitted by the venue.

Exhibitor is responsible for any damage caused by Exhibitor, its employees, representatives, contractors, or property.

10. COMPLIANCE WITH LAWS AND REGULATIONS

Exhibitor is responsible for complying with all applicable federal, state, and local laws, regulations, ordinances, licensing requirements, sales tax obligations, health and sanitation requirements, fire and life-safety rules, accessibility requirements, copyright and intellectual-property laws, and venue policies applicable to its participation.

11. FOOD AND BEVERAGE SAMPLING

Any distribution, preparation, service, or sampling of food or beverages is subject to prior approval by Show Management and may also require approval from the venue, exclusive caterer, health department, or other governmental authority.

Exhibitor is responsible for obtaining any required licenses, permits, approvals, insurance, or food-safety certifications.

Show Management may establish portion-size restrictions and other sampling requirements.

Alcohol may not be served, sampled, or distributed without prior written approval from Show Management and compliance with all applicable venue and licensing requirements.

12. SPECIAL ACTIVITIES AND EXPERIENCES

Exhibitor must obtain prior approval for activities involving unusual equipment, vehicles, animals, open flames, cooking equipment, high electrical demand, water, large installations, interactive experiences, amplified sound, entertainment, demonstrations, or any activity that may affect neighboring exhibitors or Show operations.

Show Management may require additional insurance, permits, safety measures, staffing, or venue approval as a condition of participation in such activities.

13. SOUND, MUSIC, AND DEMONSTRATIONS

The use of amplified sound, music, video, demonstrations, entertainment, or other activities producing noise is permitted only when it does not interfere with neighboring exhibitors or the overall Show experience.

Show Management has sole discretion to determine when sound or activity has become disruptive and may require that it be reduced, modified, or discontinued.

14. EXHIBITOR STAFF AND CONDUCT

Exhibitor is responsible for the conduct of its employees, representatives, contractors, and guests.

All exhibitor personnel must conduct themselves professionally and respectfully toward attendees, other exhibitors, venue personnel, contractors, and Show Management.

Show Management reserves the right to remove any individual whose behavior is unsafe, disruptive, threatening, discriminatory, harassing, unlawful, or otherwise inconsistent with the standards of the Show.

15. ATTENDEE INFORMATION AND DATA USE

Certain exhibitor packages, sponsorships, or marketing programs may include access to attendee information or other lead data.

Any attendee information provided by Show Management may be used only by Exhibitor for legitimate communications relating to Exhibitor's own products and services and must be handled in compliance with applicable privacy, marketing, and communications laws.

Exhibitor may not sell, rent, lend, transfer, sublicense, publish, share, or otherwise provide attendee information to another party or use it to promote an unrelated business, organization, event, or third party.

Show Management reserves the right to establish reasonable limitations on the format, availability, frequency, or permitted use of attendee data in order to protect attendee privacy and comply with applicable laws.

16. PHOTOGRAPHY AND VIDEO

Photography, video recording, and other content creation may occur throughout The Wedding Experience.

Exhibitor acknowledges that its booth, displays, staff, representatives, and activities may be photographed or recorded and authorizes Show Management to use such event imagery and recordings for legitimate promotional, editorial, archival, and marketing purposes related to The Wedding Experience and TrendScout Events.

Exhibitor represents that it has authority to permit such use with respect to its booth personnel.

17. EXHIBITOR MARKETING MATERIALS

Exhibitor grants Show Management permission to use company names, logos, trademarks, photographs, descriptions, social media handles, videos, and other marketing materials submitted by Exhibitor for purposes of promoting Exhibitor's participation in the Show.

Exhibitor represents that it has the necessary rights and permissions to provide and authorize use of those materials.

18. EXHIBIT FEES AND PAYMENT

Unless otherwise stated in writing, \$500 of the exhibit fee is due at the time of registration or reservation, and the remainder is due no later than 30 days before the Show.

For registrations made within 30 days of the Show, the full amount is due at the time of registration.

Show Management may withhold booth assignment, exhibitor credentials, attendee information, marketing benefits, or permission to participate until all amounts due have been paid.

Any additional products, services, marketing packages, sponsorships, equipment, or other add-ons purchased by Exhibitor are subject to the payment terms stated at the time of purchase.

19. ELECTRONIC TRANSACTIONS

Exhibitor agrees that electronic registration, online acceptance of these Terms, electronic signatures, Shopify orders, payment confirmations, email approvals, and other electronic records may be used to document Exhibitor's agreement and participation.

Electronic acceptance will have the same force and effect as a handwritten signature to the extent permitted by applicable law.

20. CANCELLATION BY EXHIBITOR

Show Management begins providing services and allocating exhibit inventory upon acceptance of Exhibitor's registration.

Unless otherwise expressly stated in the Exhibitor Space Agreement or applicable event cancellation policy, payments made by Exhibitor are nonrefundable and nontransferable.

Failure to attend, staff, or occupy the assigned exhibit space does not relieve Exhibitor of its payment obligations.

Exhibitor may not transfer its registration or exhibit space to another event, business, or organization without written approval from Show Management.

21. RESCHEDULING, RELOCATION, OR FORCE MAJEURE

If the Show is delayed, interrupted, rescheduled, relocated, modified, or otherwise affected by severe weather, fire, casualty, disaster, labor disruption, governmental action, public health emergency, venue unavailability, acts of God, or another circumstance beyond Show Management's reasonable control, Show Management may take such action as it reasonably determines necessary, including rescheduling or relocating the Show.

Unless otherwise determined by Show Management, Exhibitor's agreement and payments will apply to the rescheduled or relocated Show.

Show Management will not be responsible for Exhibitor's travel costs, lodging, labor, shipping, lost profits, consequential damages, or other expenses resulting from such circumstances.

22. CANCELLATION BY SHOW MANAGEMENT

If Show Management cancels the Show and does not reschedule or relocate it, Show Management's liability to Exhibitor will be limited to a refund of exhibit fees paid directly to Show Management for the canceled Show.

Such refund will constitute Exhibitor's sole remedy with respect to the cancellation.

23. SECURITY AND PROPERTY

Exhibitor is solely responsible for safeguarding its property, merchandise, equipment, cash, valuables, and personal belongings.

Neither Show Management nor the venue guarantees the security of Exhibitor's property and will not be responsible for loss, theft, disappearance, or damage except to the extent liability cannot legally be waived.

24. INSURANCE

Exhibitor must maintain insurance appropriate to its participation in a public event and sufficient to cover its activities, employees, representatives, products, equipment, and exhibit.

When required by Show Management or the venue, Exhibitor must provide a Certificate of Insurance evidencing the required coverage and naming **TrendScout Events LLC d/b/a The Wedding Experience** and any other entity specified by Show Management as additional insureds.

Required coverage amounts and additional-insured language may vary by venue and activity and will be provided in event-specific exhibitor materials.

Exhibitors engaged in food and beverage sampling, interactive experiences, vehicle displays, special installations, or other higher-risk activities may be subject to additional insurance requirements.

25. LIABILITY AND INDEMNIFICATION

To the fullest extent permitted by applicable law, Exhibitor assumes responsibility for its own activities, property, employees, representatives, contractors, products, services, displays, demonstrations, and operations in connection with the Show.

Exhibitor agrees to indemnify, defend, and hold harmless TrendScout Events LLC d/b/a The Wedding Experience, the Show venue, and their respective owners, officers, employees, agents, and contractors from third-party claims, losses, damages, liabilities, or expenses arising from Exhibitor's acts or omissions, negligence, violation of law, breach of these Terms, or hazardous conditions created by Exhibitor.

Nothing in these Terms is intended to waive liability that cannot lawfully be waived.

26. CHANGES TO SHOW DETAILS

Show Management may make reasonable changes to schedules, floor plans, move-in procedures, venue requirements, programming, exhibitor instructions, event policies, or operational details when necessary to safely and effectively produce the Show.

Material changes will be communicated to Exhibitor when reasonably practicable.

27. ADDITIONAL EVENT RULES

The Exhibitor Manual, venue requirements, decorator or contractor instructions, food and beverage regulations, fire marshal requirements, and other event-specific instructions issued by Show Management are incorporated into these Terms.

If there is a conflict between these Terms and an event-specific requirement imposed by a venue or governmental authority, the more restrictive safety or regulatory requirement will apply.

28. BREACH OF AGREEMENT

Failure to comply with these Terms may result in one or more of the following, depending on the nature and severity of the violation:

- modification or suspension of an exhibit activity;

-
- removal of prohibited materials or equipment;
 - removal of an individual from the Show;
 - termination of Exhibitor's participation without refund;
 - assessment of documented damages or fees; or
 - denial of participation in future Wedding Experience events.

29. GOVERNING LAW

This Agreement and any dispute arising out of or relating to it will be governed by and construed in accordance with the laws of the **Commonwealth of Virginia**, without regard to its conflict-of-law principles.

Exhibitor remains responsible for complying with all applicable federal, state, and local laws, regulations, ordinances, and venue requirements in the jurisdiction where the applicable Show is held.

30. ENTIRE AGREEMENT

These Terms, together with the Exhibitor Space Agreement or registration, applicable order confirmation, event-specific requirements, and any written addenda issued by Show Management, constitute the agreement between Exhibitor and Show Management concerning Exhibitor's participation.

No oral representation or prior communication will modify these Terms unless confirmed in writing by an authorized representative of Show Management.

If any provision is determined to be invalid or unenforceable, the remaining provisions will remain in effect.

31. AUTHORITY TO ACCEPT

The person accepting this Agreement on behalf of Exhibitor represents that they have authority to bind the exhibiting company or organization.

By signing electronically or physically, checking the applicable acceptance box during online registration, submitting an order, or otherwise confirming participation, Exhibitor acknowledges that it has read, understands, and agrees to these Exhibitor Agreement Terms & Conditions.

TrendScout Events LLC d/b/a The Wedding Experience

weddingexperience.com

Effective for 2027 Wedding Experience events